

## GONDOLA GETAWAY'S 34TH YEAR PARTICIPATION

---

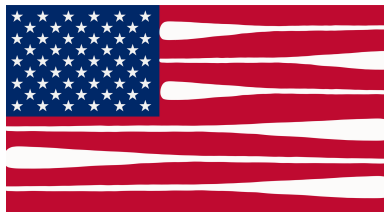
# Vogolonga Sponsorship 2019

JUNE 3RD - JUNE 11TH

Dear Friend,

As a member of the greater Long Beach Community, The Long Beach Venice, Italy Friendship Sister City, with leaders from our City's Aquatic Capital of America Committee, Gondola Getaway, local restaurants, Long Beach Convention & Visitors Bureau and local leaders, we invite you to become an Official Sponsor of the 3rd Annual Long Beach Italian Festa della Sensa and Team Vogalonga USA's 34th Venice Competition 2019. The Festival has been a long time in planning and has been combined to bring an Italian/American Festival to Long Beach, celebrating Long Beach's long-standing relationship and commitment to the sea.

The Festa della Sensa, is a 500+ year old Venetian tradition in Venezia, Italy that celebrates man's marriage to the sea, culminating in the "Vogalonga," a Regatta that the Vogalonga USA team has been competing in for the past 33 years. Now this tradition is coming to Alamitos Bay with an official Festa della Sensa ceremony recommitting "Long Beach's relationship to the sea" and kicking off the 3rd Long Beach Annual Italian Vogalonga (Regatta). Sunday, May 19th (Ceremony 8:00 AM, Regatta 9:00 AM). On June 3rd, Team Vogalonga USA will be traveling to Venice, Italy to represent Long Beach once again and compete in the 34th Annual Vogalonga in Venice, Italy.



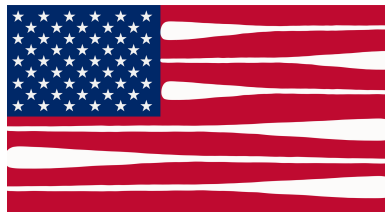
We are actively engaged in bringing new sponsors on-board to help cover costs and travel for the team's travel, flights, lodging, entry fee, uniforms and boats in Venice. (\$12,000); and the set up and start of the 3rd Annual Italian Festa della Sensa - Vogalonga Regatta.

We welcome you and your involvement as a sponsor for this exciting start, as we draw the entire Long Beach Community together on the shoreline of Alamitos Bay. A representative will follow this communication with a personal call, or you can contact Michael O'Toole at: 562-881-0567, or by email at: [m.otoole@verizon.net](mailto:m.otoole@verizon.net). Thank you in advance for considering this request for sponsorship of this long overdue waterfront cultural event and continued support on our 34th Vogalonga.

For more info on the events in Italy and here in Long Beach please visit these sites:  
<https://www.facebook.com/longbeachveneziafriendshipcity/>  
[www.vogalonga.com](http://www.vogalonga.com)  
[https://racehubhq.com/races/SENSA2017AMARRIAGETOTHESEA.](https://racehubhq.com/races/SENSA2017AMARRIAGETOTHESEA)

**Go Green, Go Voga, Viva Long BeachViva Venezia!**

Michael O'Toole  
Chair, Long Beach Venice, Italy Friendship Sister City  
Chair, Long Beach Festa Della Sensa Organizing  
Committee.  
Team Captain, Vogalonga 2019  
[m.otoole@verizon.net](mailto:m.otoole@verizon.net)  
562-881-0567



# Our needs

In order to send our team, we rely on the kindness and generosity of businesses like yours.

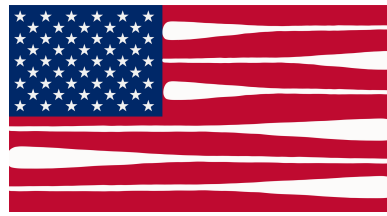
We are asking for sponsorship donations in order to send our team to this year's event. Your **tax-deductible** donation will help us in covering the cost of the trip for each of our members, including: airfare, lodging, meals, entry fee, uniforms and boats in Venice.

In return for sponsorship, we are offering multiple advertising opportunities. We hope you are able to contribute and thank you for the consideration!

# Benefits of Sponsorship

Corporate sponsors can expect to receive the following:

- Company name or logo on Gondola t-shirts (see mock-up design)
- Inclusion in Press the event receives (Vogalonga and Sensa in LB)
- Social Media and Email Marketing
- Recognition as Official sponsor on our website
- Plaque
- International and Local Exposure



# Facts Sheet

## Social Media:

Gondola Getaway Facebook: 9,000+ followers

Gondola Getaway Instagram: 2,000+ followers

## Email:

25,000+ active contact list

## Events Stats:

Vogalonga 2019: attendees and participants total 100,000+

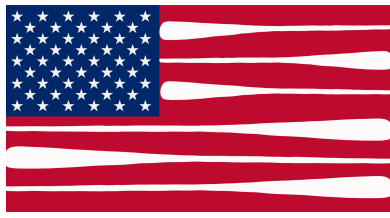
Sensa 2019: attendees and participants total 5,000+

- May 19th - Long Beach Festa Della SENSA Ceremony, and LB Vogalonga Regatta 2019

- June 3rd 2019 - Vogalonga USA Team travels to Venice, Italy for the 45th Annual Venezia Italy Vogalonga Competition & 500th Festa Della Sensa



\*Mock-up is based on previous donors and is subject to participation



# Levels of Sponsorship

## **Title Sponsor - THE DOGE \$3,500**

3rd Annual Fiesta Della Sensa & American Vogalonga 2019 Regatta

- Dinner cruise for (10) on board the Dinner Gondola at the Gondola Getaway
  - Event Banner for Ceremony and Vogalonga 2019 Regatta start/finish line
  - (Name, logo), recognition on Vogalonga Team USA uniform
  - Recognition on all press and social media blasts
  - Framed picture of Team rowing down the Grand Canal with your logo on shirt
- 
- 6 official sponsor SENSA T-Shirts

## **Gold Sponsor - THE BUCINTORO \$2,000**

3rd Annual Festa Della Sensa & American Vogalonga 2017 Regatta

- Event Banner for Ceremony and Vogalonga 2017 Regatta start finish line
- Recognition on all press and social media blasts
- (Name, logo), recognition on Vogalonga Team USA uniform
- 4 sponsor SENSA T-Shirts

## **Silver Sponsor - THE GONDOLA \$1,000**

Official Festa Della Sensa Event Sponsor

- (Name, logo) on Sensa and Team Tshirt
- 4 Event T-Shirts

## **Bronze Sponsor - THE SANDOLO \$ 500**

Festa Della Sensa Community Sponsor

- (Name/logo) recognition on Festa Della Sensa T-shirt

## **Local Sponsor - \$ 100**

Individuals can donate \$100 and receive a custom plaque with a picture of the racing team in Italy that shows your support on the plaque.